

# Ahart Powers III

Data-Driven UX Designer with a background in art, teaching, and design.

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## Experience

### UX Designer on Children's Clothing Mobile App

- Led UX design for a clothing app addressing wasted spending from unpredictable growth; designed AI size prediction to decrease waste & increase satisfaction.
- Conducted user research to identify pain points; designed budget tools & size indicators to improve financial control & reduce returns.
- Developed size-specific shopping to address time constraints; this aims to reduce shopping time & increase conversions.
- Designed multi-child profiles to streamline data input, aiming to improve efficiency & app retention.
- Integrated AI to enhance research & design, streamlining the process & exploring innovative solutions.

## Indirect Experience

### Instructional Designer at Viasat

- Collaborated with SMEs to develop training videos, demonstrating communication and teamwork skills essential for UX collaboration.
- Analyzed complex SAP processes (PM, CO), showcasing analytical and problem-solving abilities transferable to UX research and design.
- Utilized instructional design skills to create engaging training, highlighting communication and information architecture skills relevant to UX.

### Instructional Designer at ELB Learning

- Transformed Leadership training into eLearning, demonstrating adaptability and creative problem-solving skills applicable to UX design challenges.
- Collaborated with SMEs to ensure accurate content translation, showcasing communication and attention to detail important in UX.

### Instructional Designer at IDOL Courses Academy

- Created engaging instructional content using adult learning theory, demonstrating understanding of user-centered design principles applicable to UX.
- Evaluated student projects, providing constructive feedback and demonstrating analytical and communication skills valuable in UX research and usability testing.

## Education

### Google UX Design Certificate

2024 - 2025

## Skills

### Tools

Figma  
Sketch  
Notion  
Heptabase  
Miro

### Methodology

UI/UX Design  
Interaction design  
Wireframing  
Prototyping  
Design system design  
User Research  
Usability testing

## Interests

Movies  
Going to Shrines  
Doodling  
Walking

## Achievements

**Brandon Hall** — Group Award 2024